

MAGAZINE DESIGN

For the summative, you will be exploring layout design, working with a grid, and developing skills in InDesign. You will start by picking a topic that interests you: art, music, sports, medicine, politics, technology, etc...

Start to do some research of magazines in this particular field. See what other people are doing. What type faces are they using for headlines, titles, body copy, call outs, and/or pull quotes? What type of images are they using? What is the baseline grid that they are using for the magazine? Hold magazines in your hand. Research magazines online, note the difference between online and print magazines.

You will take all of your research and begin to create your own magazine design. Be inspired by your research but do not copy what you have seen. Start with your thumbnail designs and put together the grid that you will work with before going digital. Before you start, you will be filling out a proposal form that will include your thumbnail grids and topic.

PROJECT SPECS

1. COVER, TO INCLUDE EACH OF THE FOLLOWING ITEMS:

- title of magazine (header) 3-5 sub-heads (article titles)
- cover imagery (can be original photography or illustration)
- date (ex. March 2018)

3. 2 PAGE SPREAD, TO INCLUDE EACH OF THE FOLLOWING ITEMS:

- header/title columns/article(s)* 3-5 images** 1 actual pull quote
- page numbers same grid used as the one in your proposal

*use placeholder text for the columns (NOT for the quote)

**Use some of your original photography, must be high quality

4. SET UP, SAVING, EXPORTING SPECIFICS

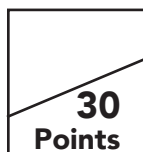
Document size: 8.5" x 11"

Facing pages

Bleed: 0.125

3 pages total (cover, 2 page spread)

Export as a PDF and be sure to **check spreads** when exporting



DUE DATE

Save as: yourname_mag.PDF
Please submit by email to