

VISUAL JOURNAL

INTRO TO GRAPHIC DESIGN

You will need your sketchbook (we will also call it a visual journal) for this class. Bring your journal and a pen/pencil to class everyday because we will work on exercises in the journal during the class period. We will be creating a timeline of learning through the visual journal.

Instructions: The first assignment in the visual journal will be collecting the following images online and/or in a magazine, postcard, etc., print out and cut/paste into your journal. The size and color printing is up to you. You must have the minimum of EACH of the following, if you want to add more that is fine. *Please make sure that all images are school appropriate.

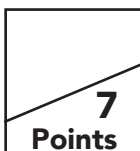
- 2 Concert posters
- 2 Movie posters
- 1 Propaganda poster
- 2 Magazine covers
- 1 2-page magazine layout/spread
- Table of contents from a magazine
- 3 Different product packages (food, beverage, etc...)
- 2 Ad designs
- 1 Business card
- 2 Book covers
- 4 Logos
- 1 Picture of signage of a local business

*Please choose something that you like and that is interesting to you.

*Please organize your images in order to put some notes beside them using the following prompts

Answer the following questions next to the image in your journal:

1. Why did I chose this image/what drew me to it?
2. What is interesting about this image?



DUE DATE

**1st part: have at least 3 images printed/
pasted/written commentary by FRIDAY**
**2nd part: have all images printed/pasted/
written commentary by end of segment**