



LET'S
PRACTICE

DIGITAL THUMBNAILS EXPANDED (PART 3)

You will “expand” the full page digital thumbnail to include actual text and images.

Drag the page to add a new page (copy).
Go to the layers panel, lock the layer.
Add a new layer.

You will use your thumbnail as a guide.

Add an actual image where the images go, and
placeholder text where text would go, where the
headline/title would go name it: HEADLINE

SAVE AS: Thumbnails Expanded.INDD

EXPORT AS: Thumbnails Expanded.PDF

(Email to turn in)

WHAT DO YOU THINK OF
WHEN YOU HEAR
Problem Solve

I THINK MY BRAIN
JUST STOPPED
WORKING....



One can well learn how to problem solve and compose yet still produce perfunctory solutions, before you embark on solving design assignments, enhancing your creativity will enhance everything you do — from graphic design to *how you live your life.*

CHARACTERISTICS
OF A CREATIVE
THINKER:

- **Courage**
- **Receptiveness**
- **Flexibility**
- **Sharp eyed**
- **Connectivity**
- **Are you a creative thinker?**

AM I A
CREATIVE
THINKER?

- **Do I stretch beyond the ordinary**
- **Am I original**
- **Do I try to be innovative**
- **Am I flexible in my thinking**

DESIGN IS NOT ABOUT DECORATION.

DESIGN IS ABOUT
Problem Solving

PROBLEM SOLVING SKILLZ

- **Brainstorm**

(with a group or on your own)

- **Use "Osborn's Checklist"**

(adapt, modify, magnify, minify, substitute, rearrange, reverse)

- **Map it out**

- **Talk it out**

- **Create something**

- **What do you do?**

PROBLEM SOLVING SKILLZ

- **Who?** (is the audience)
- **What?** (is the problem)
- **Where?**
(does this problem/potential solution exist?)
- **When?** (does this happen?)
- **Why?** (is it happening?)
- **How?**
(can you overcome the problem?)

LET'S PRACTICE
PARTNER UP

Problem Solve:
MAGAZINE PROPOSAL